

LEGISLATION SOCIAL MEDIA TOOLKIT



Please feel free to download and share these graphics to help spread the message on HB24-1164.

1 Legislation Highlight Reel



Caption:

90% of teen menstruators surveyed have started their period unexpectedly at school without the period products they need. HB24-1164 ensures that Colorado students have these necessities in the restrooms and ensures no class time is missed.

Join us in supporting HB24-1164: justicenecessary.org/legislation

#SockItToPeriodPoverty #JusticeInEveryStep
#perioequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers #coleg #copolitics

DOWNLOAD VIDEO

2 Representative Titone Photo & Quote



Caption:

We expect all bathrooms to have toilet paper and soap. Why are period products treated differently? 90% of female teens in Colorado report having their period unexpectedly without the proper products at school.

"It's only logical that we should also ensure students have easy access to period products to support their uninterrupted education and well-being," said Representative Brianna Titone.

Join us in supporting HB24-1164: [justicenecessary.org/legislation](https://www.justicenecessary.org/legislation)

#SockItToPeriodPoverty #JusticeInEveryStep
#periodequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers

DOWNLOAD PHOTO

3 Senator Buckner Photo & Quote



DOWNLOAD PHOTO

Caption:

No student should face barriers to education because of their period. That's why we are supporting HB24-1164.

"As Chair of the Senate Education Committee, my focus is on fostering a supportive and equitable environment for Colorado students. This legislation is a crucial step in this direction. It's about ensuring that every student can access the resources they need to succeed, creating a more inclusive and nurturing environment for our community," said bill sponsor Senator Buckner.

Join us in supporting HB24-1164: justicenecessary.org/legislation

#SockItToPeriodPoverty #JusticeInEveryStep
#periodequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers

4 Don't Forget Your Toilet Paper



DOWNLOAD GRAPHIC

Caption:

Imagine a world where you had to bring your own toilet paper to school.

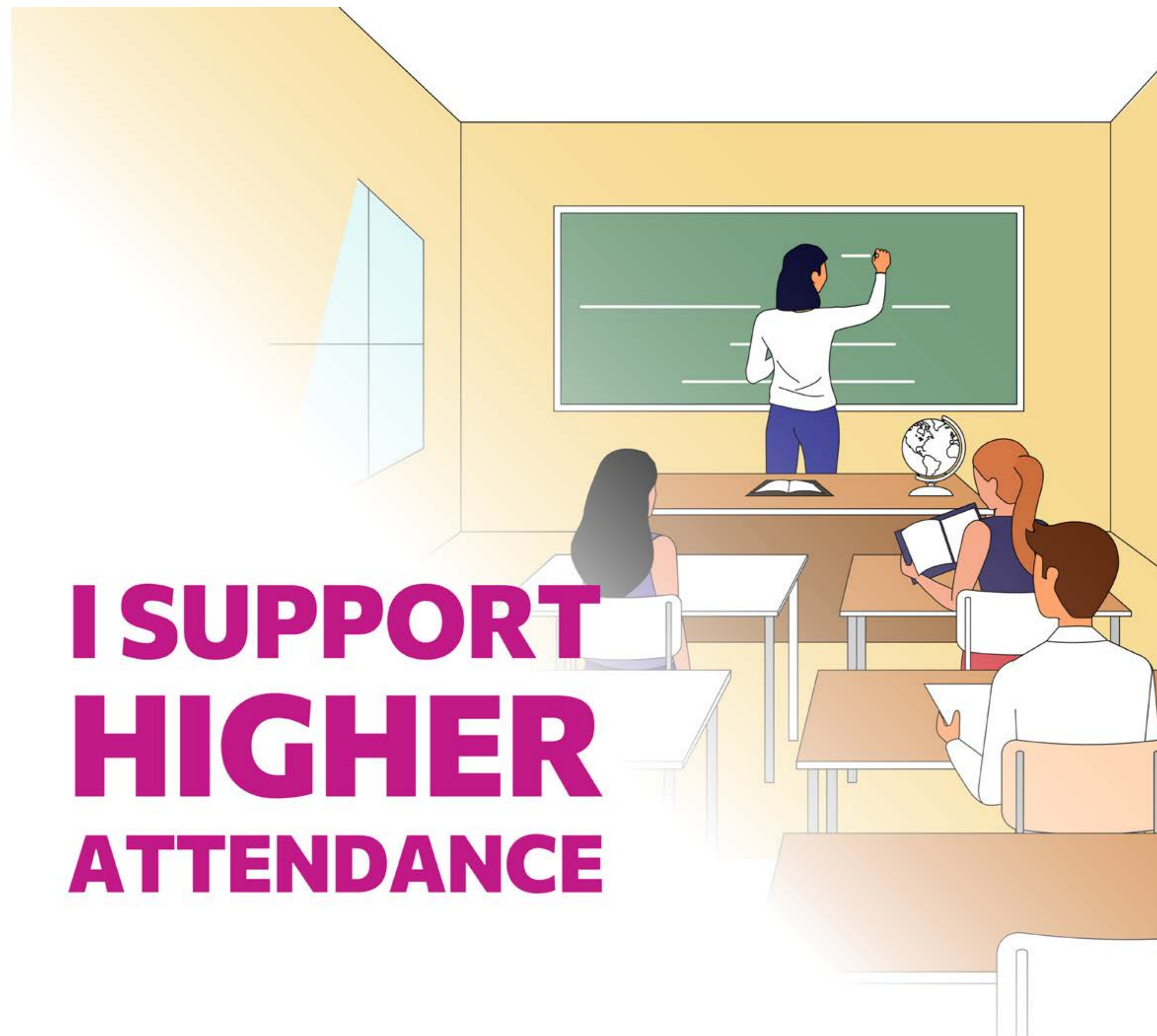
But that's exactly what happens for students with periods. They must bring their own period products to school even though it's a natural biological function.

It's time to break the stigma and shame. It's time to secure free access to period products in our schools.

Learn more about how HB24-1164 will impact local Colorado communities and how you can get involved: justicenecessary.org/legislation

#SockItToPeriodPoverty #JusticeInEveryStep
#perioequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers

5 I Support Higher Attendance



**I SUPPORT
HIGHER
ATTENDANCE**

DOWNLOAD GRAPHIC

Caption:

No student should have to miss school because of their period. Yet 680% of female teens in Colorado have reported missing school due to a lack of period products.

Join us in supporting HB24-1164, a crucial initiative that will provide teens essential period products in Colorado schools. By doing so, we'll be working towards higher attendance and enhanced educational opportunities for all students.

Learn more about how HB24-1164 will impact local Colorado communities and how you can get involved: justicenecessary.org/legislation

#SockItToPeriodPoverty #JusticeInEveryStep
#periodequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers

6 I Support Higher Confidence

**I SUPPORT
HIGHER
CONFIDENCE**



DOWNLOAD GRAPHIC

Caption:

90% of students have voiced their support of the normalization of menstruation and free period products in school.

Having access to period products not only reduces missed class time but also improves confidence. This leads to better academic performance and mental health. This is why we are working toward passing HB24-1164.

Learn more about how HB24-1164 will impact local Colorado communities and how you can get involved: justicenecessary.org/legislation

#SockItToPeriodPoverty #JusticeInEveryStep
#periodequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers

7 I Support Ending Period Poverty

I SUPPORT ENDING PERIOD POVERTY



DOWNLOAD GRAPHIC

Caption:

51% of female teens in Colorado struggle to access or afford period products.

No student should have to go without period products because they lack the income to pay for them.

Support HB24-1164 for free and accessible period products in Colorado schools.

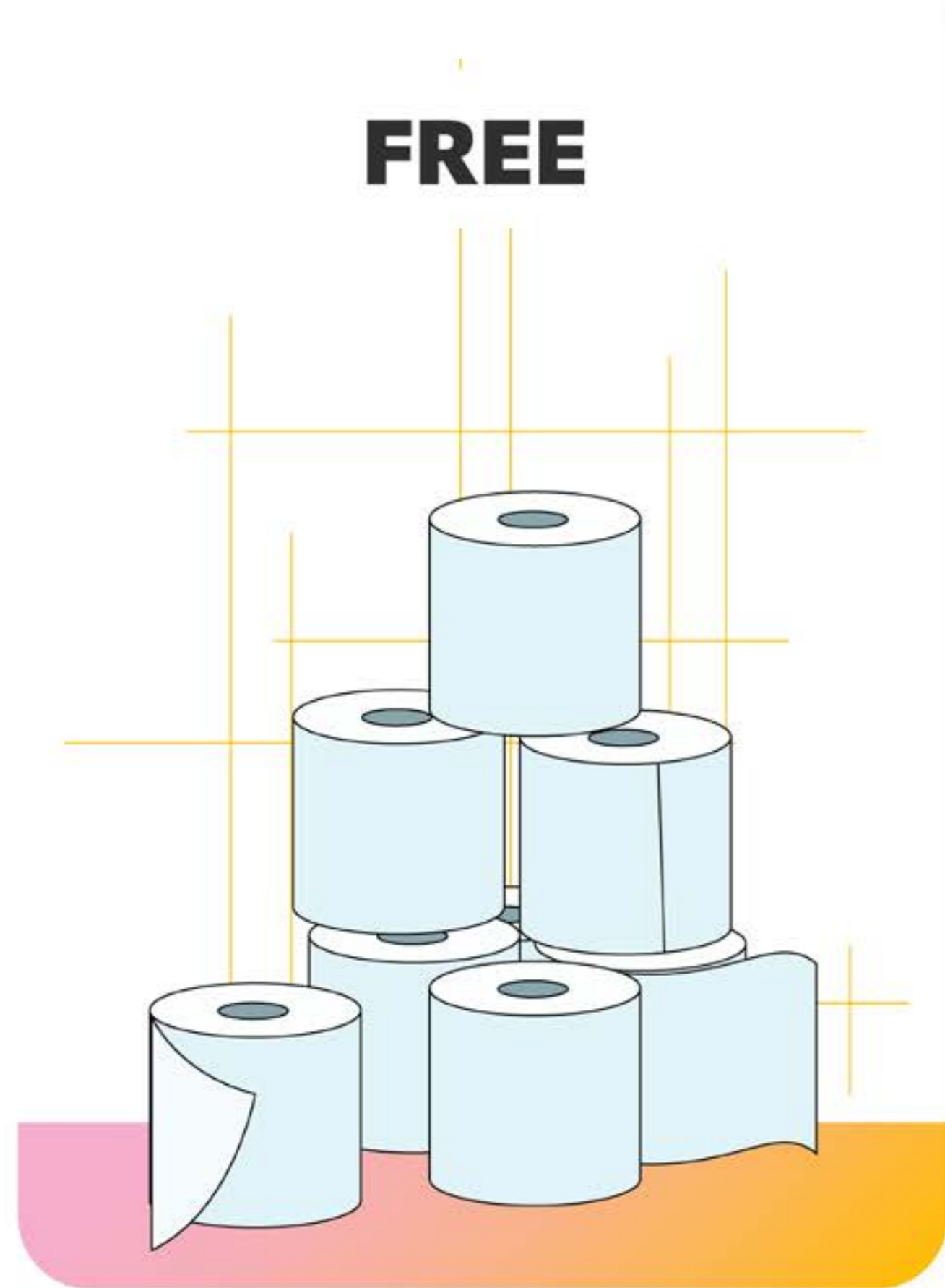
Learn more about how HB24-1164 will impact local Colorado communities and how you can get involved: justicenecessary.org/legislation

#SockItToPeriodPoverty #JusticeInEveryStep
#perioequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers

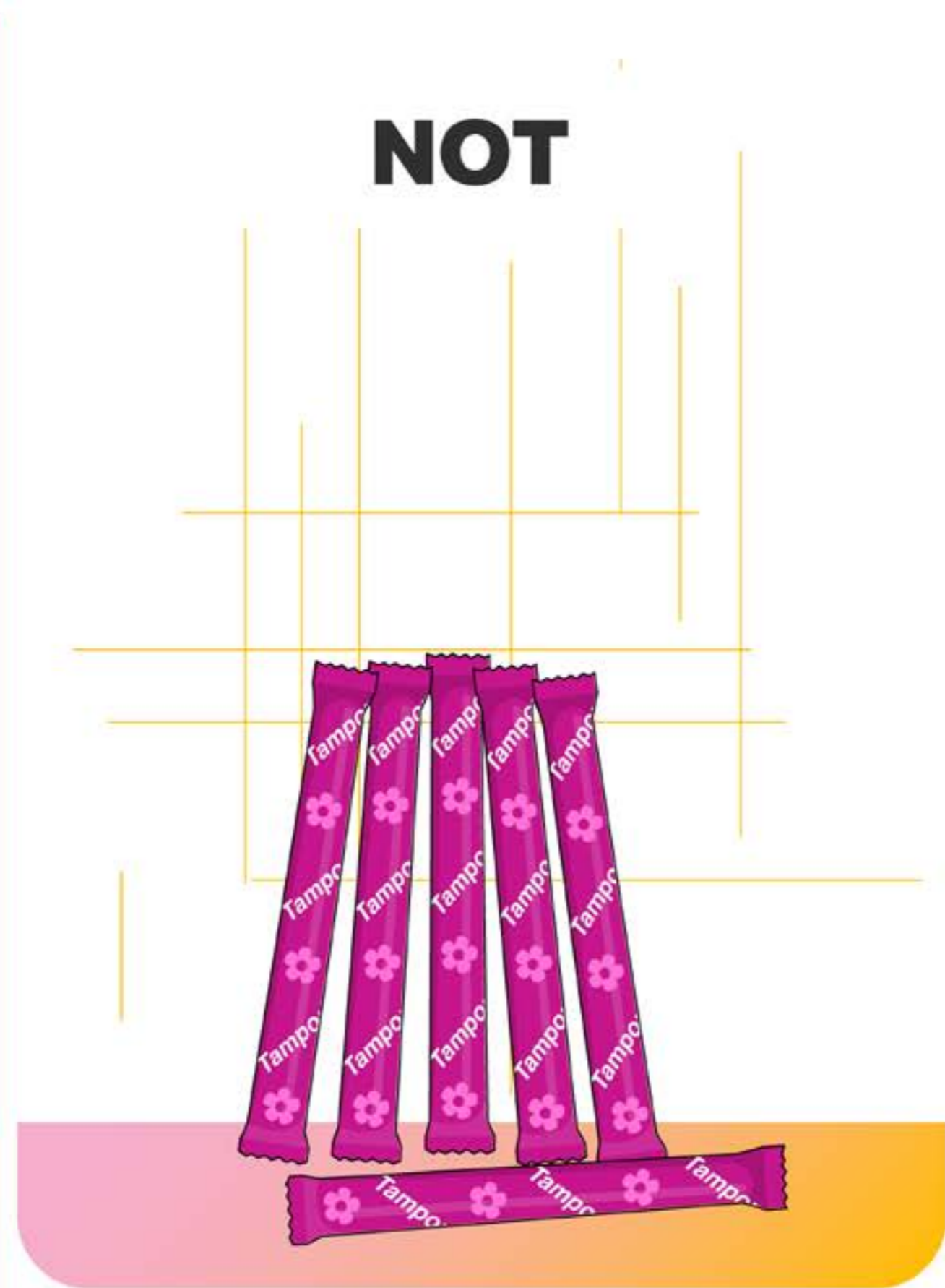
8 Period Products Aren't Always Free

School Restrooms

FREE



NOT



Both are necessities.

[DOWNLOAD GRAPHIC](#)

Caption:

Can you imagine unexpectedly starting your period in school without the necessary products? Meanwhile, toilet paper can be found in every single stall. Both are essential products for normal biological functions.

Why should periods be treated differently?

No student should face the stress of starting their period at school without the essentials. It's time to ensure period products are just as accessible as toilet paper for Colorado students.

Learn more about how HB24-1164 will impact local Colorado communities and how you can get involved: justicenecessary.org/legislation

#SockItToPeriodPoverty #JusticeInEveryStep
#perioequality #educationmatters #studentsmatter
#periodpoverty #educationforall #coloradostudents
#coloradoeducation #changemakers